



Logo Guidelines



**Primary Color**



C 100 M 0 Y 0 K 0  
Pantone® 2995C  
Hex Color #00aeef



C 100 M 64 Y 0 K 16  
Pantone® Blue 2945C  
Hex Color #004c97

**Secondary Color**



C 26 M 5 Y 0 K 0  
Pantone® 290C  
Hex Color #b7d9f3



C 18 M 12 Y 13 K 0  
Pantone® 427C  
Hex Color #cfd2d3



Greyscale logo



BW logo



Background Color logo







